

The *Panorama Pozzuoli* diary

The **fifth edition** of the ITALICS project, curated by **Chiara Parisi**, has come to an end with great success and over **14.000 visitors**.

45 galleries, 47 artists, and more than 110 works inhabited the Phlegraean area, between myth, archaeology, and contemporary art, confirming the strength of the project, which is capable of create a dialogue between ancient, modern, and contemporary art and the city, the landscape, and the community.

www.italics.art | @italics.art | #PanoramaPozzuoli

From **10 to 14 September 2025**, *Panorama Pozzuoli* – the city-wide exhibition conceived by **ITALICS** – guided the public through an immersive itinerary intertwining **divinities and creation**, memory and the urgencies of the present, within a territory where myth, history, and nature have overlapped for millennia. Curated by **Chiara Parisi**, director of the Centre Pompidou-Metz, and supported by the **Campania Region** and **Scabec**, *Panorama* once again succeeded in weaving a collective narrative that connected symbolic landmarks and previously unseen spaces in the city and the Campi Flegrei (Phlegraean Fields).

*“Panorama Pozzuoli has shown how culture can be a driving force for development, cohesion, and identity for local areas. With this event, the Campania Region reaffirms its strategy of enhancing its territories – stated **Vincenzo De Luca**, President of the Campania Region. – Over these days, the city has transformed into a widespread stage, capable of combining memory and innovation, tradition and contemporary languages, offering the extraordinary beauty of the Campi Flegrei to the public. We have witnessed a vivid and intense dialogue between art, community, and landscape, which has generated new energy, created networks among institutions, cultural operators, and citizens. We are proud of the path taken and are convinced that this experience represents not a point of arrival but a new beginning to further enhance the historical and natural richness of our region. A heartfelt thank-you goes to ITALICS for the synergy built, and to the Municipality of Pozzuoli, the Mayor, the local institutions, and all the local organizations that made this extraordinary success possible.”*

*“Panorama Pozzuoli has proved to be an important opportunity for growth and enhancement for our city. During the days of the exhibition, the symbolic places of our history and culture – stated **Luigi Manzoni**, Mayor of Pozzuoli – welcomed a large and passionate audience, offering an extraordinary narrative of our identity. The municipal administration, together with the entire community, will continue to support and promote initiatives capable of generating value through art and culture, fully aware that investing in these fields means investing in the future of Pozzuoli. We were certain that the city and the people of Pozzuoli would be the true protagonists of a top-level event. This is the path we must follow.”*

With *Panorama Pozzuoli*, visitors embarked on a journey through the theme of divinization, a guiding thread capable of linking different eras, languages, and sensibilities. From ancient cults to contemporary interpretations, art intertwined memory, archetypes, and the absolute, offering a new perspective on Pozzuoli and the Campi

Flegrei. During the days of the event, the city transformed into a widespread museum: archaeological sites, churches, underground passages, terraces, and restored historic venues, from the Flavian Amphitheater to the Rione Terra, and the Archaeological Park of Cuma, to name just a few, welcomed a wide and curious audience, showcasing the power of a territory where myth has become geography.

*“Vitality, sophistication, creativity. Panorama Pozzuoli comes to a close as an extraordinary collective experience – further emphasizes curator **Chiara Parisi** – capable of engaging with a vast and powerful territory alongside both emerging and established artists, artworks, local, national, and international press, the art world with its enthusiasts, renowned figures, the inhabitants of Pozzuoli and the entire Neapolitan area, all brought together simultaneously. The energy of Pozzuoli, this wonderful bay where the Mediterranean reveals its most fascinating colours, and of the Campi Flegrei, acted as a sounding board, amplifying every encounter and every word. The city opened itself to all of us with great generosity. More than a conclusion, this marks the beginning of a new horizon: the desire to continue cultivating relationships, imagining, and building future projects together. Thank you, Pozzuoli, for allowing us to discover or rediscover our shared Mediterranean history and the memories you preserve.”*

The five days of the event featured a succession of guided tours led by those born in **Pozzuoli**, breakfasts with the artists, **cultural walks in Cuma**, **talks** and screenings, concerts and performances: the **Public Program** accompanying the event strengthened the bond with the territory, involving citizens, schools, and visitors, and transforming the city into a **geopoetic constellation**.

Beyond the exhibition venues, the narrative extended to the **Diocesan Museum of Pozzuoli**, the **Darsena**, the **Macellum/Temple of Serapis**, the **Solfatara**, **Lake Averno**, the **Underwater Park of Baia** with the **Baths of Baia** and the **Campi Flegrei Archaeological Museum** and **Castle of Baia**, all the way to the **Piscina Mirabilis** and back to **Cuma**.

Furthermore during the event, the **Italics d'Oro** was awarded to **Tomaso Binga** (Bianca Pucciarelli Menna, 1931), a central figure in visual poetry and verbo-visual experimentation, for her deep connection with Campania and her contribution to the cultural life of the region.

Over its five days of opening, *Panorama Pozzuoli* recorded an extraordinary attendance, with over **14.000 visitors** including art enthusiasts, industry experts, Italian and international press, curious onlookers, and an international audience, confirming the strong interest in and the attractiveness of the project.

Testifying to the importance of the initiative were also several prominent institutional figures: UNESCO Director-General **Audrey Azoulay** and President of the Campania Region **Vincenzo De Luca** visited *Panorama Pozzuoli*, accompanied by **Lorenzo Fiaschi** and **Pepi Marchetti Franchi**, President and Vice President of ITALICS, curator **Chiara Parisi**, Mayor of Pozzuoli **Luigi Manzoni**, **Rosanna Romano**, Director General for Cultural and Tourism Policies of the Campania Region, and **Fabio Pagano**, Director of the Campi Flegrei Archaeological Park.

*“After five years of traveling across Italy, arriving in Pozzuoli has been a milestone we will never forget. The impact with this land was incredibly powerful, and during the days of Panorama everything that had struck us at the beginning proved to be even more true: here, everything seems to speak, the sea, the stones, the silence of the ruins, the everyday gestures of the people – said **Lorenzo Fiaschi**, President of ITALICS –. Pozzuoli did not simply host art; it challenged it, provoked it, gave it meaning. We felt its deep stratification: not only the historical one, evident in its monuments and Roman remains, but the emotional, human one. A living beauty, coexisting with a certain fragility. I think of the Rione*

Terra, which hosted many of the works: restored, yes, but still searching for its own soul. If even just one of the works, one visit, one word shared over these days has helped awaken it, then we will have done something good.”

*“Panorama is the event to mark on the calendar: a moment of connection, listening, and genuine exchange between galleries, artists, and communities that leaves an indelible and profound mark. Here in Pozzuoli, this dialogue took shape in a powerful way, thanks to the extraordinary curatorship of Chiara Parisi, who was able to see the city with fresh eyes and present it to the public through a vision where the ancient and the contemporary blend naturally – said **Pepi Marchetti Franchi**, Vice President of ITALICS –. And this was made possible thanks to the ITALICS galleries and the artists, who once again embraced the challenge of engaging with unconventional, at times difficult, yet always story-filled places. ‘The real journey is not to return the same.’ This is the most precious legacy that Panorama leaves behind: an experience that stays with you.”*

*“I had already said at the time of the presentation how this edition of Panorama in Pozzuoli was particularly meaningful to me. Because beyond the satisfaction of having created, together with the ITALICS consortium, a highly successful event, I witnessed the enthusiastic response of my city. I saw the Rione Terra, the Flavian Amphitheater, the Sibyl’s Cave, and all the other locations chosen to host the works being visited not only by enthusiasts and professionals, but also by families, young people and the elderly – continued **Alfonso Artiaco**, gallery owner from Pozzuoli and member of the ITALICS Board of Directors –. A diverse, curious, and passionate audience that showed how Pozzuoli is a city ready for such important events and how, for example, the Rione Terra is a precious site that deserves to be a flagship place of this city, always open and filled with high-profile events, just as it was during the five days of Panorama.”*

Panorama Pozzuoli enjoys the patronage of **UNESCO**, the **Ministry of Culture**, and the **City of Pozzuoli**, which hosted the event and, thanks to the invaluable contribution and active collaboration of **Mayor Luigi Manzoni**, made it possible to gain access to the city’s most precious sites. The collaboration and support of the **Campania Region** and **Scabec**, drawing on Italy’s **Cohesion Fund 21/27**, have been crucial in making **Panorama** a **unique exhibition experience**, one which expresses the values of ITALICS and combines **multiple styles, techniques, and ideas** in art itineraries that continue an extraordinary journey that began in 2020 on the **Italics.art** website.

The **Panorama** format grew out of the ITALICS galleries’ shared wish to **collaborate with the territories** involved. It symbolized a **commitment** to gradually expanding into a program and into alliances designed to reaffirm the centrality and **role of art galleries** in Italy in a constantly evolving cultural, local, and global system. It represents a powerful strong territorial vocation that looks to a world in constant transformation.

ITALICS welcomes **Banca Ifis** as its new **Main Partner**. Its support for the project is part of Ifis art, the brand created by President Ernesto Fürstenberg Fassio, which brings together all the initiatives aimed at promoting art, culture, and contemporary creativity, with the goal of creating value for people and communities.

This year, **Valmont** has chosen to support the event as a **Sponsor**, joining ITALICS in celebrating the harmony between culture, territory, and artistic inspiration, rediscovering the transformative power of art in a context where history and creativity blend together. The Swiss cellular cosmetics company stands out, with the **Fondation Valmont**, for the spirit of its patronage, aimed at exploring the subtle link between art, mental well-being, and beauty in all its forms.

Jumeirah Capri Palace is participating in **Panorama** this year as a **Sponsor**, bringing the aMaRe Capri restaurant, an osteria specializing in seafood and signature pizzas in collaboration with Franco Pepe, to the heart of Rione Terra. By supporting ITALICS, Jumeirah Capri Palace is renewing its commitment to promoting art and creativity

in its every form, in a unique blend of hospitality and cuisine, cultural expressions and means of connecting with the local area.

Poste Italiane is also returning for this edition as a **venue Sponsor**, supporting the event by making the exhibition venues accessible to the public.

Finally, the **media partnership** with **Il Giornale dell'Arte** has also been renewed.

We would like to thank the Campania Region and its President, Vincenzo De Luca, for supporting the event and Scabec S.p.A. for all their collaboration and help in making the project a reality.

Special thanks go to the Campi Flegrei Archaeological Park and its Director, Fabio Pagano, and to the Superintendence of Archaeology, Fine Arts, and Landscape for the municipality of Naples, which protect and preserve the physical remains and ancient memory of these places and strive to keep them alive and relevant. Heartfelt thanks go to the Municipality of Pozzuoli, its Mayor Luigi Manzoni, and his collaborators.

We would also like to thank Banca Ifis and its Chairman, Ernesto Fürstenberg Fassio, whose support for this event once again highlights the commitment to promoting culture through Ifis Art projects.

Heartfelt thanks go to Gaetano Ratto, President of UnicoCampania, and to Umberto De Gregorio, President of EAV, whose valuable support made the shuttle service possible during the days of the event.

Special thanks go to all the participating artists and galleries, with special recognition to those in the Naples area: Alfonso Artiaco, Thomas Dane Gallery, Galleria Umberto Di Marino, Galleria Tiziana Di Caro, Galleria Fonti, Giacometti Old Master Paintings, Galleria Lia Rumma, Porcini and Studio Trisorio.

Thanks also to Alfonso Artiaco and all the people of Pozzuoli who welcomed *Panorama*, its works and artists, for sharing the history and local stories and making this project possible with their hospitality and enthusiasm.

Special thanks for the commitment and constant support go to: Giuseppe Ariano, Francesca Attanasio, Fernando Carnevale, the Consorzio del Rione Terra, Maurizio D'Amico, Vincenzo De Rosa, Elsa De Smet, Don Roberto Della Rocca, Abramo Fiacco, Francesco Gioiello, Anne Horvath, Marialaura Iadanza, Paolo Lubrano, Ilaria Maddaluno, Annalisa Manna, Antonio Manzoni, Stefania Milano, Antonio Pistone, Daniela Politelli, Paolo Rea, Rosanna Romano, Filippo Russo, the students and teachers of the Liceo Artistico "Majorana" and Liceo Virgilio in Pozzuoli, TR.IN.CO.N.E. SRL, Romeo Gestioni S.p.a and CV Service.

We would like to thank Forma Edizioni for publishing the exhibition guide.

The artists of *Panorama Pozzuoli*: Carlos Amoraes (Mexico City, 1970); Yuri Ancarani (Ravenna, 1972); Clarissa Baldassarri (Civitanova Marche, 1994); Oliver Beer (Kent, 1985); Matteo Bottigliero or Bottiglieri (attr.) (Castiglione del Genovesi, 1684 – Naples, 1757); Maurizio Cattelan (Padua, 1960); Viviano Codazzi and Michelangelo Cerquozzi (Bergamo, 1604 – Rome, 1670; Rome, 1602–1660); Gianni Colombo (Milan, 1937 – Melzo, 1993); Fabrizio Corneli (Florence, 1958); Louis Cousin, known as Luigi Primo Gentile (Brussels or Breynelden, 1606 – Rome, 1667/1668); Bram Demunter (Kortrijk, 1993); Marie Denis (Bourg-Saint-Andéol, 1972); Simon Dybbroe Møller (Aarhus, 1976); Elmgreen & Dragset (Michael Elmgreen, Copenhagen, 1961; Ingar Dragset, Trondheim, 1969); Simone Fattal (Damascus, 1942); Luca Giordano (Naples, 1634–1705); Kevin Francis Gray (Armagh, 1972); Sang A Han (Seoul, 1987); Helena Hladilová (Kroměříž, 1983); Emilio Isgrò (Barcellona

Pozzo di Gotto, 1937); Anish Kapoor (Mumbai, 1954); William Kentridge (Johannesburg, 1955); Jannis Kounellis (Piraeus, 1936 – Rome, 2017); Michael Landy (London, 1963); Goshka Macuga (Warsaw, 1967); Marino Marini (Pistoia, 1901 – Viareggio, 1980); Gino Marotta (Campobasso, 1935 – Rome, 2012); Servane Mary (Dijon, 1972); Mario Merz (Milan, 1925 – Turin, 2003); Rebecca Moccia (Naples, 1992); Walter Moroder (Val Gardena, 1963); Damir Očko (Zagreb, 1977); Celia Paul (Thiruvananthapuram, 1959); Giovanni Peruzzini (Ancona, 1629 – Milan, 1694); Giusy Pirrotta (Reggio Calabria, 1982); Wilfredo Prieto (Sancti Spiritus, 1978); Ugo Rondinone (Brunnen, 1962); Maria Grazia Rosin (Cortina d'Ampezzo, 1958); Sculptor from the 2nd century AD; Felix Shumba (Bulawayo, 1989); Simon Starling (Epsom, 1967); David Tremlett (Dartford, 1945); Sandra Vásquez de la Horra (Viña del Mar, 1967); Jan Vercruyse (Ostend, 1948 – Bruges, 2018); Lawrence Weiner (New York, 1942–2021).

Panorama Pozzuoli venues: Rione Terra (archaeological trail, street-level spaces, Cathedral of San Procolo Martire and Podium of the Cathedral of San Procolo Martire, Church of San Liborio, restored historic buildings), Church of San Raffaele Arcangelo, Church of Purgatorio (outdoor area), Cinema Sofia, Flavian Amphitheater, Villa Avellino Public Park, Archaeological Park of Cumae.

Galleries participating in Panorama Pozzuoli: A arte Invernizzi, Apalazzogallery, Alfonso Artiaco, Botticelli Antichità, Galleria Canesso, Car Gallery, Cardi Gallery, Carlo Orsi, Galleria Continua, Thomas Dane Gallery, Galleria Umberto Di Marino, Galleria Tiziana Di Caro, Galleria Doris Ghetta, Galleria d'Arte Frediano Farsetti, Galleria Fonti, Galleria Fumagalli, Gagosian, Giacometti Old Master Paintings, Gian Marco Casini Gallery, Kaufmann Repetto, Galleria Lia Rumma, Lunetta11, Magazzino, Massimo De Carlo, Mazzoleni London-Torino, Francesca Minini, Galleria Massimo Minini, ML Fine Art, Galleria Franco Noero, Galleria Alberta Pane, Giorgio Persano, Porcini, Richard Saltoun Gallery, Robilant+Voena, Secci, SpazioA, Studio Trisorio, Thaddaeus Ropac, Tim Van Laere Gallery, Caterina Tognon Arte Contemporanea, Tornabuoni Arte, Tucci Russo Studio per l'Arte Contemporanea, Victoria Miro Venice, Vistamare, Zero...

INFORMATION

More information is on the *Panorama Pozzuoli* page on the ITALICS website.
Receive the latest updates on *Panorama Pozzuoli* with the ITALICS newsletter
Follow @italics.art on Instagram and at hashtag #PanoramaPozzuoli

PRESS CONTACTS

Lara Facco P&C

press@larafacco.com

Lara Facco | M. +39 349 2529989 | E. lara@larafacco.com

Denise Solenghi | M. +39 333 3086921 | E. denise@larafacco.com

Andrea Gardenghi | M. +39 331 1000417 | E. andrea@larafacco.com

Rachele Caretta | M. +39 377 3252358 | E. rachele@larafacco.com

Colophon of Panorama Pozzuoli

PANORAMA POZZUOLI
10-14.09.2025

A project by **Italics**

Curated by **Chiara Parisi**
Curatorial Coordination **Veronica Botta**
General Coordination **ArtsFor_**
Strategic Consulting **Camilla Invernizzi, ArtsFor_**
Production Assistants **Sonia Belfiore, Marco Lauro**
Graphic Design **Giga**
Digital editor **Victoria Weston**
VIP Relations **Flavia Lo Chiatto**
Press Office **Lara Facco P&C**
Social Media **Roberto Bianchi**
Photography **Luciano Romano**
Photo Reportage **Danilo Donzelli**
Video **Palma Production**

With the cooperation and support of **Regione Campania and Scabec, drawing on Italy's Cohesion Fund 21/27**
Under the patronage of **UNESCO, Ministero della cultura, Città di Pozzuoli**

Main partner **Banca Ifis**
Sponsors **Jumeirah Capri Palace, Valmont**
Venues sponsors **Poste Italiane**
Technical sponsors **Forma Edizioni, NM3**
Media partner **Il Giornale dell'Arte**

In collaboration with **Fondazione Donnaregina per le Arti Contemporanee - museo Madre, Fondazione Morra Greco, Museo e Real Bosco di Capodimonte, Parco Archeologico dei Campi Flegrei, Puteoli Sacra**
With the special participation of **Aporema, Dispaccio**

For more info info@italics.art

ITALICS

ITALICS promotes the widespread culture and beauty of Italy through a **national network based on collaboration among gallerists** and the sharing of experiences, on and offline, with an international audience of collectors and enthusiasts. **ITALICS** is a consortium that brings together seventy of the most authoritative Italian galleries of ancient, modern, and contemporary art. The project originated during the dark period of the pandemic, on **25 April 2020**, with an idea that came from **Lorenzo Fiaschi** (Galleria Continua) *President*, and **Pepi Marchetti Franchi** (Gagosian) *Vice President*. The idea was subsequently shared and developed with **Alfonso Artiaco**, **Ludovica Barbieri** (Galleria Massimo De Carlo), **Massimo Di Carlo** (Galleria dello Scudo), **Francesca Kaufmann** (Kaufmann Repetto), **Massimo Minini**, **Franco Noero** and **Carlo Orsi**, who became promoting partners.

The underlying objective of **ITALICS** is to develop new ways of facilitating cultural and human encounters between art lovers and others, realizing projects that embrace Italy's cultural and landscape heritage in itineraries of art and rediscovery, characterized by a multidisciplinary approach and the forging of deep relationships with the territory.

Based on the idea of recounting Italy and its extraordinary uniqueness through the eyes of gallery owners, a working group was formed, which then invited other galleries throughout mainland Italy and the islands to take part in the project, including some of the most established national and international galleries of ancient, modern, and contemporary art, as well as up-and-coming and experimental ventures.

Today, **ITALICS** is a highly dynamic and constantly evolving organization. In September 2021, the ideas, inspiration, and commitment of the galleries led to the first edition of the city-wide exhibition **Panorama** being held on the island of Procida (NA), later named Italian Capital of Culture 2022. This was followed in 2022 by the second edition in Monopoli, also curated by Vincenzo de Bellis, by the third edition, held in L'Aquila (2023), curated by Cristiana Perrella, and by the fourth in Monferrato (2024), curated by Carlo Falciani.

ITALICS is part of the Apollo Group, which shares and implements strategies for the protection and enhancement of the entire supply chain making up the art industry in Italy (auction houses, antiquarians, modern and contemporary art galleries, collectors and logistics companies), promoting the alignment of national regulations to those in force within the European Union.

President: **Lorenzo Fiaschi**, Galleria Continua

Vice President: **Pepi Marchetti Franchi**, Gagosian

Board of Directors: **Alfonso Artiaco** (Alfonso Artiaco), **Ludovica Barbieri** (Massimo De Carlo), **Michele Casamonti** (Tornabuoni Arte), **Tiziana Di Caro** (Galleria Tiziana Di Caro), **Francesca Kaufmann** (Kaufmann Repetto), **Matteo Lampertico** (ML Fine Art), **Alessandra Minini** (Galleria Massimo Minini), **Franco Noero** (Galleria Franco Noero), **Carlo Orsi** (Carlo Orsi).